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# Agenda

1	Study design & definitions	4
2	Underlying trends	7
3	M&A overview	15
4	Regional focus	21
5	Valuation	27
6	Appendix - MedTech	32
7	Appendix - Pharma	36
8	Appendix - Providers	40
9	About Carlsquare & Globalscope Network	44

Study design & definitions



# Study design

### Structure & methodology

### What we analyzed

- ✓ Closed M&A transactions in Europe
- Aggregated deal values of disclosed transactions
- ✓ Sources: S&P Capital IQ, Mergermarket, Globalscope and Carlsquare market knowledge
- Both majority and minority deals have been analysed
- Only transaction targets located in Europe
- Update of the figures of previous years due to late closing announcements
- ✓ EV/Sales and EV/EBITDA multiples are shown as median

#### What we excluded

- X Targets located outside of Europe
- x Fundraisings
- x IPOs
- X Pending transactions

- Transaction stakes smaller than 5%
- Announced deals that are not closed by December 31st



Albania, Andorra, Austria, Belarus, Belgium, Bosnia and Herzegovina, British Virgin Islands, Bulgaria, Channel Islands, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, UK

# Life Sciences Segments

## We defined 3 segments, 18 sub-segments and 6 cross-overs

I. MedTech	II. Pharma	III. Providers	Cross-overs
Conventional MedTech Cardiology, dental, disposables, handheld devices, lab & hospital equipment, ophthalmology, orthopedics, pulmonology, surgery, wound care, other implants, other products	<ul> <li>Biotech</li> <li>Generics</li> <li>OTC</li> <li>Patented drugs</li> <li>Drug-device combinations</li> <li>etc.</li> </ul>	<ul> <li>Emergency services</li> <li>Homecare</li> <li>Hospitals/private practitioners</li> <li>Insurances</li> <li>Pharmacies, drugstores</li> <li>Rehabilitation</li> <li>etc.</li> </ul>	Private Pay, Consumer, Lifestyle
Diagnostic devices & Imaging CT, endo, ultrasound, radio	Lab Diagnostics Lab on a chip, point of care diagnostic	Diagnostic services     Radiologists, medical labs	Diagnostics/ analytics
Intelligent implants Navigation, OR planning	Big Data     Personalized medicine	Software providers     Patient mgmt, HIS, PACS, ERP	Digital Health
• Vet MedTech	• Vet Pharma	• Vet providers  Vet hospitals	Vet
• MedTech consulting Regulatory affairs	Pharma consulting CROs, R&D services	Healthcare services     Consulting, bio databases, education, logistics, wholesale	Supporting services
• MedTech supply  Electronics, metals, polymers, automatization, assembly	• Industrial supply Fine chemicals, API, packaging, automatization	• Industrial supply Automatization	Qualified supply industry





Underlying trends



# The European Life Sciences Industry – Overview

### **Key trends and developments**

- MDR and IVDR continue to unfold their impact
- Continuing consolidation of providers
- Medical becomes consumer Consumer becomes medical
- Companies in the Nordics go for IPO
- Digitalization a main driver of change in the industry
- **6** Reinvention of Big Pharma

# MDR will aggravate market access

### MDR and IVDR are changing the landscape

#### **Facts**

- MDR and IVDR continue to unfold their impact In 2017, the European Union published the Medical Device Regulation (MDR) and the In Vitro Diagnostic Regulation (IVDR) which will go into effect in 2020. More products will fall under the category of medical products, that require clinical trials
- R&D costs will increase significantly, as will the time for products to go to market. Clinical trials will become more complex and product approval time will double. As access to market is becoming more difficult and costly, companies will have to evaluate whether the required investment is justified. Mostly small companies, who are often a source of innovation, will suffer under the pressure of MDR and IVDR
- Medical device certification bodies (notified bodies) will face challenges as a result of the new regulation. They not only need to meet their own certification standards; they will also need to manage the additional requirements of the medical device companies. The number of notified bodies in Europe has declined significantly, only 34 have applied to operate under the new rules

### Selected deals

Target	Description	Buyer
Corindus A Siemens Healthineers Company	Siemens Healthineers acquired robotic-assisted systems provider Corindus for nearly EUR 1bn and a revenue multiple of 53x	SIEMENS Healthineers



CMR Surgical manufactures robotic systems for laparoscopic surgeries and received a EUR 220m investment









Eur 50m venture financing of Quanta Dialysis, producer of haemodialysis systems for home-use or clinics









UK based BTG, producer of interventional oncology products, was sold to Boston Scientific for EUR 3bn

**US-based Stryker acquired Dutch** Wright Medical Group, a producer of orthopaedic medical devices, for EUR 5bn (not closed)







Trend: Rising costs of R&D, increasing complexity of clinical trials and the limited number of notified bodies, will lead to longer times for new products to go to market, smaller product portfolios and some companies to go out of business. Corporates will increasingly buy innovation instead of investing in R&D and on the other side smaller companies will depend on larger set ups to approve their products

Sources: EY, Deloitte, L.E.K., Bain





# Provider in need to improve economies of scale

### **Continuing consolidation of providers**

#### **Facts**

- The main driver for consolidation is still to achieve improvement in economies of scale, as Providers are under pressure for higher efficiency. While medical innovations push treatment costs up, payers are not prepared to fully finance the extra costs
- In addition, increasing competition also appeared as a driver of movements in the sector as there are factors increasing the optimal operational size of healthcare providers
- From operational perspective, higher quality of service requires larger medical teams in each therapeutic area. In addition, increasing importance of quality indicators for patients require better data measurability
- Cross-border Provider deals are gaining momentum, but transactions aiming at domestic consolidation still form the majority of the M&A market
- Importance of Private Equity is on the rise that is expected to continue in the coming years

### **Selected deals**

Target	Description	Buyer
hygeia	Greek diagnostic and therapeutic healthcare services provider, hygeia, was acquired by its domestic rival, HHG, for EUR 97,5M.	Hellenic Healthcare Group
Pidji Healthcare Ltd is a hospital operator in Switzerland	The Swiss Hirslanden Clinique La Colline acquired Pidji Healthcare, a hospital operator, for more then EUR 70 M	HIRSLANDEN CLINIQUE LA COLLINE
	Norwegian healthcare provider	



that offers services for elderly and people with mental disabilities was acquired by the Swedish Ambea AB, a nursing





care facility operator
IMAG a Lisbon provider of
ambulatory healthcare services
was acquired by Base-Servicos
Medicos, an ambulatory
healthcare service provider from
Porto

Base - Servicos Medicos is a provider of ambulatory health care services



**Trend:** Main driver of M&A activities remains to improve economies of scale. The need of economies of scale has been pushed by efficiency pressure, greater competition and the requirement of better measurability of quality

Sources: EY, Deloitte, L.E.K., Bain





### New era of consumer-centric health solutions

### **Medical becomes Consumer and Consumer becomes Medical**

#### **Facts**

#### **Consumer becomes Medical**

Patients are becoming consumers of healthcare devices and services. These Consumers are taking a greater interest in their health, which is driving demand for more convenient, transparent and personalised healthcare services, which challenges the current business models. Incumbent players are adapting through innovation and acquisitions, but the changing consumer behaviour has provided an opening for new entrants such as large technology firms

#### Medical becomes Consumer

Informed consumers are driving real change in the healthcare ecosystem and we are seeing a new era of consumer-centric health systems emerge. Medical companies are facing increased pressure from consumers to provide more transparent solutions focused around technology

#### Selected deals

**Description** 

• fitbit	Fitbit, Inc. was acquired by Google LLC in October 2019 for
110010	\$2.1bn



Buyer



**Target** 

Exact Sciences Corp. acquired Genomic Health, a provider of genomic information for cancer treatment for \$2.8bn





Health app Preglife, which connects pregnant families and new parents with medical professionals as well as qualified information, relevant services and features





Dassault Systèmes acquired Medidata, a cloud-based clinical trial company for \$5.8bn





Apple, Inc. quietly acquired asthma monitoring company Tueo Health for an undisclosed amount





Trend: A new era of consumer-centric health solutions are challenging incumbent players to invest in new innovative technological solutions, while large technology firms are slowly entering the digital health space

Sources: PwC, Deloitte





### Life Sciences M&A Trends

### **IPO in the Nordics**

#### **Facts**

- The Nordic life-science sector is truly unique. There are five neighboring countries, culturally connected for centuries.
   Sweden and Denmark are old champions in the field, while Norway, Finland and Iceland are up and coming. Many companies choose to go public, often in Sweden – see for example Herantis Pharma, choosing to do a dual listing
- Finland is a hidden gem of health data with a 100% population penetration of electronic health records, Norway is emerging as a life sciences nation producing world leading research in oncology, Denmark has a remarkable commitment from the government, and Iceland is working on combining life science with sustainability
- All 5 Nordic countries rank top 20 among world economic forums list of most innovative countries worldwide, which contributes to the strong life science sector
- Between 2007 and 2018, the most common form of financing was from private equity, followed by public stock market and soft financing
- The three main public stock markets Nasdaq Stockholm,
   First North and Spotlight saw IPO activity flat with 14 listings in 2019

Se	lected	IP0s
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Company	Description	Country	Pre- money	Post- money
OSSDSIGN®	A Swedish MedTech company dedicated to creating regenerative implants for improved healing of bone defect	+	EUR 32m	EUR 52m
HERANTIS PHARMA	A drug development company aiming to revolutionize the treatment of diseases with unmet clinical needs. The ongoing clinical development programs explore the drug candidates in Parkinson's disease and secondary lymphedema	+	Already listed in Finland.	Market cap: EUR 63m
ASCELIA PHARMA	Ascelia Pharma is a pharmaceutical company in oncology, specializing in the development of new drugs to improve the life of people living with cancer	-	EUR 34.8m	EUR 37.5m
lipidor	Lipidor develops drugs for the treatment of skin diseases such as psoriasis, bacterial skin infections and atopic dermatitis		EUR 11m	EUR 13.4m



**Trend:** The trends in the Nordic Life Science market is looking positive. Increased financing from public stock market and soft financing, combined with a deeper and broader wish for more collaboration between the Nordic countries' professional organizations and governments. Furthermore, the Nordics have seen a number of life science hubs and clusters across the region that help grow interesting start-ups on the basis of very strong science

Sources: Nordic Life Science News, swedenBIO (2019),





# Connected healthcare will innovate the industry

### Digitalization - a main driver of change in the industry

#### **Facts**

- Big Data and Artificial Intelligence (AI) become commonplace
  Big Data and analytic capabilities will be essential for success
  not only in Pharma but also in Healthcare and MedTech as it
  enables more efficient diagnostics, helps understand diseases
  or to train AI engines within healthcare institutions to increase
  physician efficiency. Recent collaborations between pharma
  and tech companies such as the cooperation between Novartis
  and Microsoft announced in October 2019 show that Life
  Sciences companies are actively seeking partners in the tech
  industry
- With the raise of Big Data and bundling hardware in connected systems, IT security is moving even more into focus With the increased collection of personalized data through wearables or the use of Big Data for R&D and in personalized care; data security, data protection and data compliance will remain key factors in the industry
- Connected healthcare unfolding its potential Cost pressure, the trend to personalized care and the demand of patients to engage more fosters the digitalization in the health care industry. The high number of M&A transactions in this sectors underpins the importance of this development

### Selected deals

Target	Description	Buyer
klue	Klue, Inc. is a digital health technology company, which develops an Al-based software that can detect meals and provide insights into users eating behaviors	Medtronic
evolucăre TECHNOLOGIES	Evolucare Technologies develops medical software for healthcare institutions incl. a web based integrated solution for medical imaging services incl. facilitate screening of eye pathologies.	ESSLING CAPITAL
	SimplicityBio SA develops Al-	



based platform to analyze data streams to extract knowledge and insights that accelerate the development pathway at target identification to pre-clinical and clinical phases.





DataCeutics, Inc, provides among others biostatistics and statistical programming for phase I and II-III clinical trials.





**Trend:** Digitalization is not a trend anymore but an omnipresent fact especially (but not only) in the Healthcare segment. Companies which do not use the potential of cloud computing and developing technologies in the area of artificial intelligence or blockchain will presumably fail to keep up with the speed in the industry. Acquisitions can be an adequate way to close potential gaps.





# Big Pharma companies focus on their core business

### **Reinvention of Big Pharma**

#### **Facts**

- The Big Pharma segments sees a lot of rearrangements, due to growing competition and decreased return of investment of R&D, and is cutting back of non-core businesses, like Sanofi ending its diabetes research efforts
- Rising R&D costs cause pharma companies to outsource these processes, by either hiring specialist companies like contract research organizations or by acquiring companies and their innovative products
- To make their research departments more efficient, Big Pharma is investing in new technologies, like AI, to maximize results and facilitate clinical studies
- This disintegration of drug discovery and development could result in a reinvention of the global pharma space, by enabling new entrants to succeed in an industry with high barriers to entry
- In the course of the general consumerization of health, Big Pharma, which is traditionally attracted to large, profitable markets, will experience a shift towards more targeted drugs that will prevent diseases and addressing the need of specific groups of patients

### **Selected deals**

Target	Description	Buyer
Alcon b Novartis	Novartis decided to spin-off its ophthalmology business Alcon for EUR 17bn	IPO
flatiron	Roche invests EUR 170m in Flatiron Health, a technology company for Al, databases,	Roche

analytics for clinical studies and

research



Irish Shire, specialty pharmaceuticals producer, was sold to Japanese Takeda for EUR 66bn



The Medicines Company

Novartis acquired US-based developer of therapeutics The Medicines Company for EUR 9bn





Tesaro, an oncology focused company, was acquired by GlaxoSmithKline for EUR 5bn





**Trend:** Following the rising R&D costs and the trend towards consumer-specific pharmaceuticals a reinvention of the pharma industry is expected to occur. While Big Pharma will continue to rearrange itself and focus on its core business, a new class of pharma players will rise. The face of R&D will change, with new technologies facilitating clinical studies and research in general

Sources: PWC, Bloomberg, Forbes, Statnews, Pharmaphorum.com

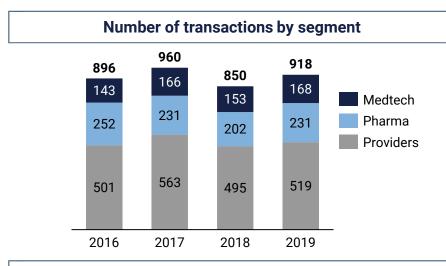


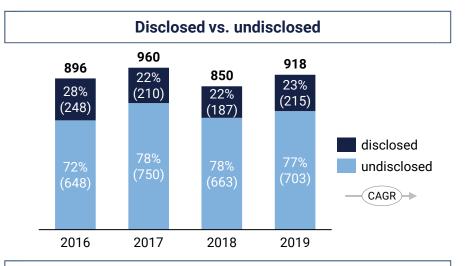




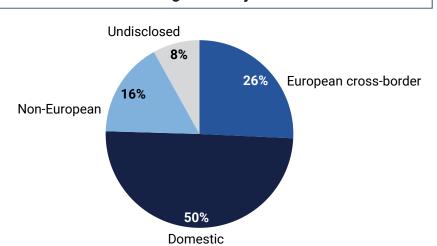
# Growing overall number of deals

### **Number of closed transactions with European targets**





### **Region of buyer**



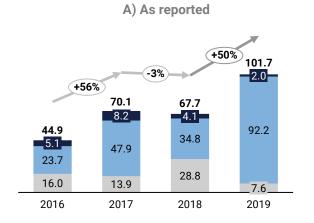
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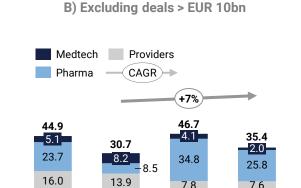
- In 2019 the Life Science deal activity reached its original high level after facing a bump in 2018. Once all deals are published, we expect the number of deals to be on the same level as in 2017
- Due to the trend of consolidation of healthcare institutions, the Provider segment remains the largest by number of deals.
   MedTech and pharma continue to grow steadily
- Overall, the split 'region of buyer' remained stable compared to the previous year, with half of the buyers being headquartered in the same country as the target

# Pharma segment is the largest segment by deal value, thanks to mega deal Shire & Takeda

### Value of transactions







2018

2019

2017

2016

### Mega deals > EUR 10bn p.a.

- 2019: Pharma: Takeda Pharmaceutical company acquired Shire PLC for EUR 66bn¹
- 2018: Provider: RELX PLC acquired RELX NV
- 2017: Pharma: I) JNJ acquired Actelion for EUR 28.0bn; II) Boehringer Ingelheim acquired Sanofi's Animal Health Business for EUR 11.4bn
- 2016: No deal > EUR 10bn

### Number of deals per value range



#### **Comments**

- Chart A) shows the deal values as reported, indicating in which segments mega deals happened
- In chart B) all transaction above EUR 10bn have been excluded. This normalized chart shows a rise of 7% for disclosed transactions, only one deal was normalized in the 2019 figures
- The chart "Number of deals per value range" shows a high activity in the small and mid cap segments. Approx. ¾ of the disclosed deal values (76% in 2019) are less than EUR 100m and more than ½ of the deal values are below EUR 20m

1) Novartis' spin-off of Alcon is not included, as it is no classic M&A transaction

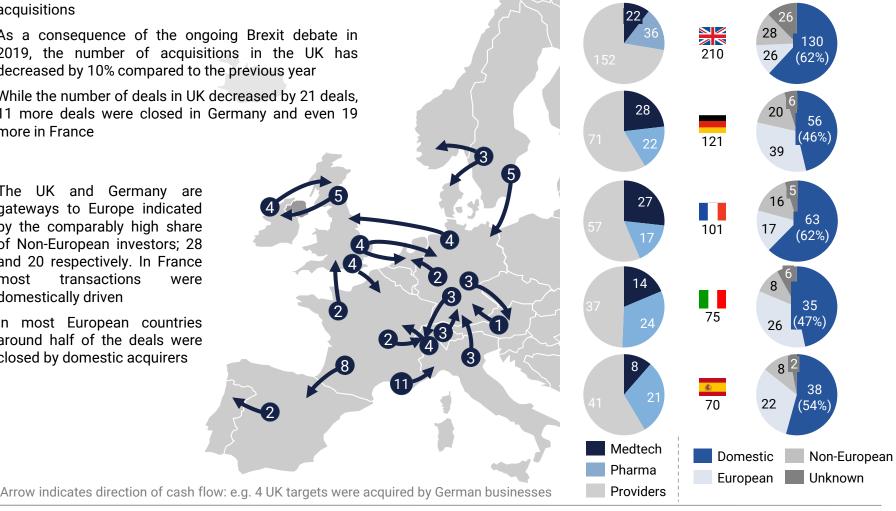




# Most acquired targets based in the UK, followed by Germany

### Most attractive target countries & intra-European cross-border activities

- As in the previous years, the UK, Germany and France were the most attractive European countries for acquisitions
- As a consequence of the ongoing Brexit debate in 2019, the number of acquisitions in the UK has decreased by 10% compared to the previous year
- While the number of deals in UK decreased by 21 deals, 11 more deals were closed in Germany and even 19 more in France
- The UK and Germany are gateways to Europe indicated by the comparably high share of Non-European investors; 28 and 20 respectively. In France transactions most were domestically driven
- In most European countries around half of the deals were closed by domestic acquirers



Segment

split

**Target** 

country

**Buyer** 

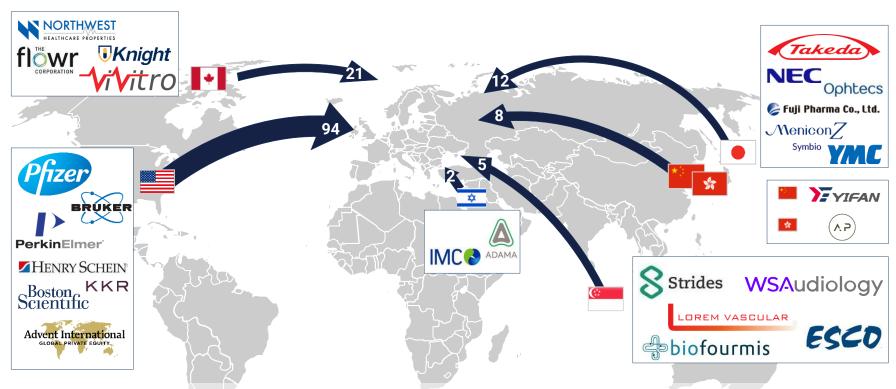
region





# The US is again the strongest acquirer outside the EU

### 142 inbound deals (vs. 151 in 2018)



- With 94 transactions, US buyers were again by far the most active non-European investors. The 'US acquisition power' can be
  explained by the fact that the US market is the largest homogenous domestic healthcare market. Being US market leader often means
  also being global market leader
- In late 2016 Chinese authorities limited so-called "irrational" or "non-genuine" investments. Market uncertainty and a decline in Chinese outbound investments followed. In August 2017 China's State Council published a set of investment guidelines providing official clarity by classifying overseas investments. As expected China outbound deals picked up in 2019

# USA is the most attractive target country for European buyers



### Major deals with European buyers

Segment	2019	Acquisition target	Buyer	Buyer type	Value [EURm]
Pharma	Jan	Tesaro, Inc.	<b>K</b> GlaxoSmithKline plc (LSE:GSK)	Strategic	4,815
Pharma	Jul	Xiidra of Shire US, Inc.	→ Novartis AG	Strategic	4,730
Pharma	Dec	Spark Therapeutics, Inc.	Roche Holding AG (SWX:ROG)	Strategic	4,275
Pharma	Dec	Cambrex Corporation	Permira Advisers Ltd.	Strategic	2,319
Pharma	May	IFM Tre, Inc.	Novartis AG	Strategic	1,404
MedTech	Jan	iKang Healthcare Group, Inc.	💥 Yunfeng Capital; Alibaba Investment Limited	Financial	1,287
Pharma	Oct	Alder BioPharmaceuticals, Inc.	H. Lundbeck A/S (CPSE:LUN)	Strategic	1,283

Regional focus



# Germany is the largest Life Sciences market in Europe

### **Germany and Austria**

#### Market trends

- Highest deal value in Austria and Germany was generated in the pharma segment, most deals by number happened in the provider segment
- Increasing cost pressure is an issue for the entire Life Sciences industry, leading to the consolidation of providers
- Decreasing return on invest in R&D in the pharma and MedTech segments lead to companies increasingly buying innovation, rather than investing in it
- An ageing population and expensive treatment methods are driving the healthcare spending in Germany and Austria. Germany is the largest market for healthcare and Life Sciences products within Europe
- The digitalization of the Life Sciences space, including wearables, telemedicine, mHealth presents a major opportunity for German and Austrian markets and the entire industry. Austria implemented ELGA, an electronic health record system, that can easily be accessed by any medical practitioner, Germany is still one step behind in that aspect
- Most European and global trends also apply to the German and Austrian market, including Big Pharma companies focusing on their core businesses, like Bayer selling its dermatology business and medical becoming consumer and vice-versa, like Dermapharm acquiring Fitvia

#### Selected deals

Target	Description	Buyers		Value (€m)
BAYER ER Dermatology	Bayer AG sold its Global Prescription Dermatology Unit to LEO Pharma, specialized on dermatology pharmaceuticals	L E O	=:=	613
BlueRock Therapeutics	Bayer acquired US-based BlueRock Therapies, developer of engineered cell therapies for neurology, cardiology and immunology	B A BAYER E R		535
BREATH	German Breath Therapeutics, developer of drug aerosol therapeutics was sold to Zambon	Zambon		500
ATAL Therapeutics	Swiss Amal Therapeutics, a developer of vaccines for oncology, was sold to Böhringer Ingelheim	Boehringer Ingelheim	+-	425
MK-KLINIKEN AG	MK-Kliniken sold a portfolio of 19 nursing homes to lcade, a real-estate player	ICADE	-11	266
<b></b> # fitvia	Dermapahrm, a pharmaceuticals company, acquired Fitvia, producer	Dermapharm AG Kompotera hautush	<b>——</b>	-

Sources: Deloitte, GTAI, WKO, McKinsey





of nutraceuticals

# Market trends & regional view

### The Nordics

#### Market trends

- Majority of deals in the Nordics originate in Denmark and Sweden with significantly less activity in Finland and Norway
- Market trends include consolidation among players, digitization of healthcare services and merging of the non-medical and the medical
- While the Nordics have been characterized by early implementation of several new technologies such as telemedicine, there is still ample room for growth and widescale commercialization
- Denmark has been a frontrunner within eHealth, mainly driven by government initiatives such as the Health Data Programme in 2014 and the web-portal sundhed.dk

#### **Cross-border trends**

- 68% of cross-border deals were pharma-related
- International buyers mostly interested in Pharma and MedTech (total 65% of deals)
- Nordic buyers looking internationally mostly invested in provider-related deals (56% of all deals)

#### Inter-Nordic trends

- 53% of all inter-Nordic deals were provider-related
- Nordic buyers acquired 36 companies, while international buyers investing in the Nordics acquired 37 companies

#### Selected deals

Value Description Target Buyers (€m)



H. Lundbeck A/S agreed to acquire Alder BioPharmaceuticals, Inc. - a developer of migraine treatments for \$1.5bn in September 2019





Fujifilm Diosynth Biotechnologies Inc. agreed to acquire Biogen Denmark from Biogen Inc. for \$890m in March 2019





Ambea AB has agreed to acquire care operations in Scandinavia from Aleris AB for SFK 2.6bn.





Karo Pharma AB acquired Trimb Healthcare AB from Avista Capital for SEK 3.4bn in June 2019. Trimb Healthcare develops and markets pharmaceuticals consumer healthcare products







Deerland Probiotics & Enzyme, Inc. agreed to acquire Bifodan A/S, a developer and manufacturer of probiotic solutions in November







# Switzerland shows increasing deal number

### **Switzerland**

#### Market trends

- After a decline in 2018, the M&A market in Switzerland had been more active in 2019 again. The total number of acquisitions with a Swiss target and/or buyer increased from 43 to 50 in 2019
- The total deal value (publicly known) increased despite the fact that no M&A deal had a value above EUR 10bn. Despite the spinoff of Alcon from Novartis, the largest Swiss M&A deal in 2019 was the disposal of Nestlé Skin Health S.A. to the Swedish private equity investor EQT Partners for EUR 9.2bn
- While in 2017 most of the transactions involved companies in the subsector Providers and in 2018 MedTech, the most active subsector in 2019 was Pharma, which accounted for 44% of all transactions followed by Providers (30%) and MedTech (26%)
- Due to the uncertainty regarding the Mutual Recognition Agreement (MRA) with the EU, we expect an increase in transactions in the MedTech segment although most of the producers seems to be prepared if they had to fulfil the requirements of a third state in relation to MDR and MDD
- The trend to cross-border transactions has continued. Overall more than 80% (70% in 2018) of all transactions with Swiss targets or buyers had been cross-border
- Last year foreign buyers accounted for more than two third of the cross-border transactions while in only one third of the transactions Swiss buyers acquired European targets. In contrast, the shares of Swiss and foreign buyers in cross-border transactions were even in 2018

#### Selected deals

Target	Description	Buyers	Value (€m)
Nestlé Skin Health	Nestlé Skin Health providing sun protection, acne and anti-wrinkle products, skin cancer and nail fungus medication, was acquired by a consortium led by financial investor EQT and the Abu Dhabi Investment Authority (ADIA).	ADIA جمال الولاسلة على المال	9,212
Therachon achieving potential	Therachon a global biotechnology company focused on developing treatments for serious rare conditions was acquired by Pfizer.	Pfizer	723
NOVARTIS	Novartis sold the worldwide rights to Signifor and OSILODROSTAT for the treatment of Cushing's disease to Italian Recordati.	RECORDATI	346
CLINIQUE MATIGNON SUISSE	Clinique Matignon, a group of clinics specializing in aesthetic medicine in the French speaking part of Switzerland, was acquired by German Dermedis Group.	dermedis	16
bichsel	Galenica acquired the Bichsel Group, which focuses on on the manufacture of medicines and medical devices as well as home care services.	<b>≡</b> GALENICA	<b>♣ ♣</b> n/a
MICROMECANIQUE	A.F.T. Micromécanique SA specialized in the manufacture of implants and instruments was acquired by Acrotec Group.	<b>Acrotec</b> Group	n/a

# Consolidation among healthcare providers remains key driver

### Italy

#### Market trends

- 75 M&A transactions in 2019 confirm the attractiveness of the sector both for Italian and foreign investors
- During 2019, more than half of the transactions were crossborder (40 vs 35 transactions), among which France, UK, and US (the latter mainly PE funds) were the most active countries
- A large number of deals, approx. 65%, was realized by strategic/industrial investors (incl. investors backed by PEs)
- Approx. 49% of M&A transactions in Italy involved targets operating within the Providers segment, ca. 32% within the Pharma segment and ca. 19% within the MedTech segment, showing an increase in Pharma segment with respect to 2018 (including transactions in the CDMO and nutraceutical/medical devices sector)
- Consolidation among healthcare providers remains a key driver for M&A transactions: laboratories and diagnostic centers hospitals and elderly-care homes (Garofalo Healthcare playing a key role within consolidation in Italy, together with Affidea, Lifebrain, Korian and PE L-Gam), dental chains (i. Denticoop, Medidental and Primo Group) and pharmacy chains (e.g. Pharmacoop, Parashop Italia)
- The large number transactions and high interest from strategic as well as financial investors in nutraceutical and CDMO companies is confirmed in 2019 also driven by: consolidation of a still fragmented sector, convergence of non-medical and medical (e.g. food and healthy products), diversification of revenues and outsourcing of secondary manufacturing from Big Pharma companies

#### Selected deals

Target	Description	Buyers	Value (€m)
DOC GENERICI PER SCELTA	One of the leading independent generic pharmaceutical companies	icg 📭	1.100
	Leader in the production and distribution of UDCA from ox bile, an API with applications especially for liver diseases such as gallstones, PBC and NASH	Advert International County Plant Eduty.	600
ES 1975	Developer and manufacturer of nutraceutical, dietary and nutritional supplements	SODALIS	200
BOM! On the cost	International group active in the filed of logistics and management of advanced technology healthcare products	ArchiMed Instance & Betracorans	150
BioDue S.p.A.	Develops, manufactures, and markets cosmetics, food supplements, and medical devices	Ā ARMÕNIA ■ ■ ■	80
DIE 35E	Developer of innovative In Vitro Diagnostic systems for infectious and autoimmune diseases, and hematology systems	Archi Med Insular & Sergoransis Installinary	50
Centro Medico Università Castrense Sri		\$GLC	na
CLAIRE Sharm	CDMOs involved in R&D, production and distribution of pharma, nutraceuticals and cosmetic products and medical devices	Backed by White Bridge Investments	na

# Strong growth of the private healthcare market

### Hungary

#### Market trends

- Strong growth of the private healthcare market continued as we estimate the growth of leading providers to be at 15-25% per annum
- Significant investment need arise for providers as patients increasingly look for high quality treatments. Capacity extensions and construction of new private hospitals are under way and further investment plans were announced during 2019
- Consolidation wave continued and was driven by existing players (Affidea) as well as new entrants (MedLife from Romania). Further steps are expected in 2020
- Concentration will help players to deploy capital more efficiently and provide higher quality services while continued market growth will support the return on current investments
- Until now, the consolidation was focused on Budapest. From 2020, we expect that the interest of consolidators will be started to shift towards the countryside and the consolidation wave will become a countrywide trend
- Teva Pharmaceuticals got rid of its Hungary-based Infusion plant, following the trend of Big Pharma focusing on their core business

#### Selected deals

Target	Description	Buyers	Value (€m)
EGÉSZSÉGKÖZPON ARKAD • MAMMUT • CORVI	Medical Service Budapest, which works with 75 doctors to provide walk-in care in 30 specialized areas at its 3 healthcare centres, has been acquired by Affidea Diagnosztika that is the leading provider of advanced diagnostic imaging, outpatient and cancer care services in Europe.	affidea	1,213
hg +	Hungaro-Gal Kft. provides pharmaceutical contract manufacturing services. The company was founded in 2000 and is headquartered in Kaposvár, Hungary. As of October 9, 2019, Hungaro-Gal Kft. operates as a subsidiary of Vanessa Research Inc.	Vanessa Research Date Jot vett Lock State	2,73
RMC	Rózsakert Medical Center (RMC) a provider of full spectrum of outpatient care and same-day surgical procedures was acquired by Med Life SA, a Romania-based company which operates over ten clinics, around five hospitals, an ambulatory facilities, over fifteen test laboratories and around five maternity hospitals, among others.	♥MedLife	Non- disclosed
teva	Intravenous Infusions Plant of Teva Pharmaceutical Industries Limited was acquired by EuroLife Healthcare Pvt. Ltd. Intravenous Infusions Plant of Teva Pharmaceutical Industries Limited comprises intravenous infusions plant. The asset is located in Hungary.	eurolife	Non- disclosed



# DAX outperformed all indices

### Sector indices and market benchmarks

The chart provides an overview at the healthcare indices performance compared to the overall stock market. As market benchmark the OMSCI World and the German DAX have been chosen. In 2019, the German DAX showed a strong performance outperforming all shown indices for several periods.







# High volatility in health care provider indices

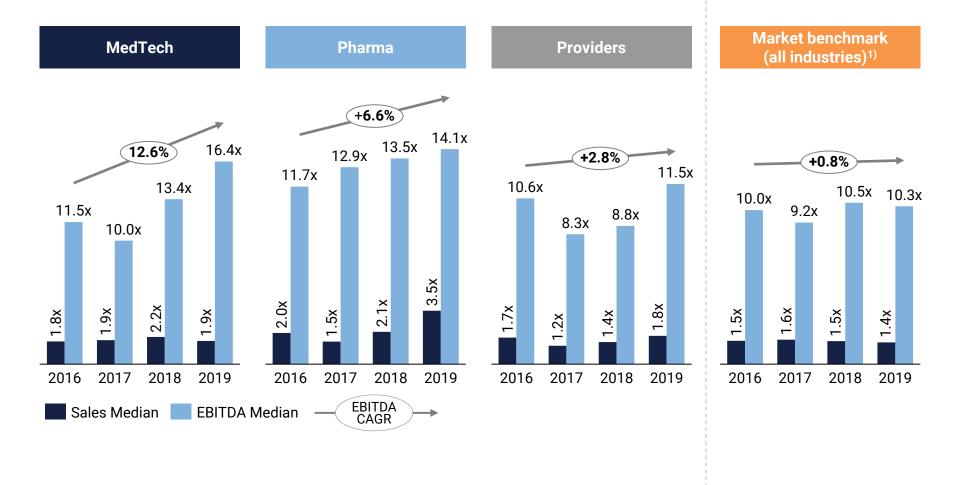
### **Segment indices**

The following chart compares the global and European stock performance of indices, consisting of companies from the segments MedTech, Pharma and Providers. Over the year 2019, the World- and well as the Europe Health Care Providers & Services indice have shown the highest volatility.



# Above average valuation

### **Transaction multiples in Europe**

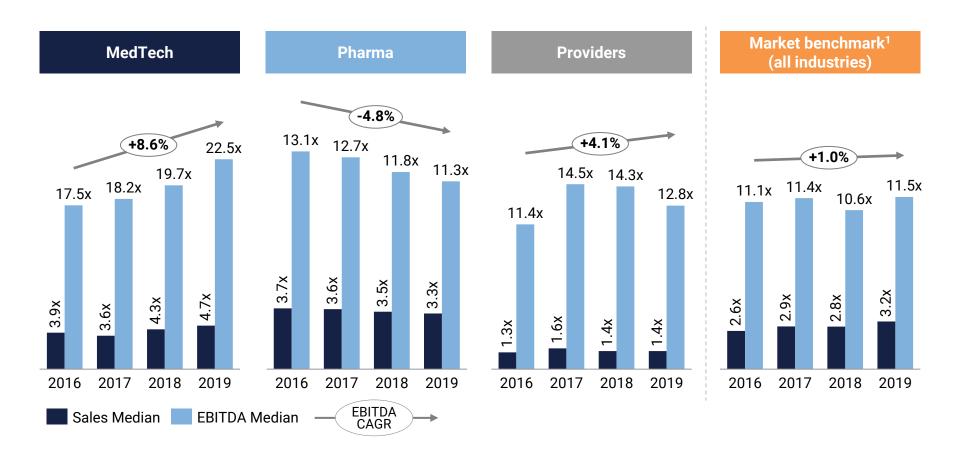






# MedTech shows continuous growth, while pharma valuation still decreases

### **Trading multiples of European Blue Chips**



<sup>1) 20</sup> largest listed companies in Europe from all industries Source: S&P Capital IQ yearly average, historical exchange rates; Basis for segments: 20 largest European segment companies





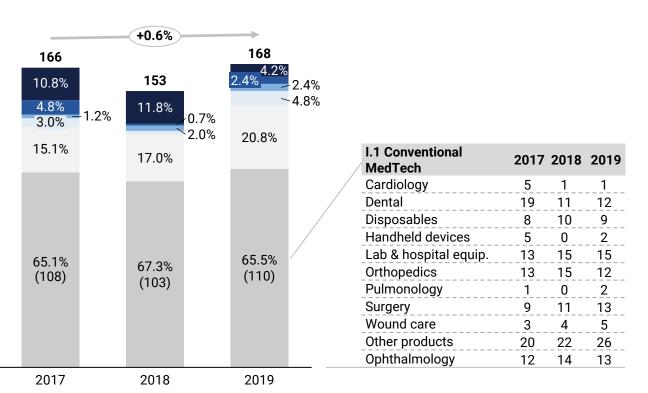


# Growing number of deals

### MedTech M&A activity in Europe

#### **Number of transactions**

#### **Comments**



- As the regulatory hurdles from the MDR regulation start to unfold their impact, increased M&A activity is expected, the new regulation might already have accounted for some of the deals in 2019
- Although there is a slight decrease in deal value in the overall MedTech segment visible, the absolute number of deals has increased by approx. 10 percent compared to 2018
- Similar to the previous year, Conventional MedTech accounts for most deals. Conventional MedTech, especially surgery and ophthalmology shows some growth







I.6 Medtech supply
I.5 Medtech consulting
I.4 Veterinary
I.6 Medtech supply
I.7 Intelligent implants
I.8 Intelligent implants
I.9 Intelligent implants

# Slight decrease in overall deal value

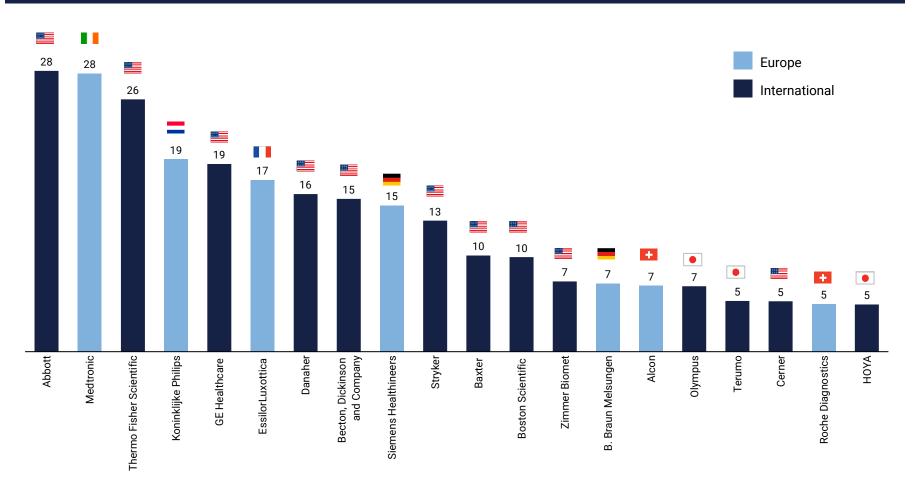
#### MedTech top 20 deals in Europe **Acquisition target** 2019 Value in EURm Buyer Eurazeo SE; Eurazeo Capital IV Dutch Ophthalmic Research Center International B.V. 430 25-Apr Blue Earth Diagnostics Limited Bracco Imaging S.p.A. 1-Aug 428 PerkinElmer, Inc. Cisbio Bioassays SAS 24-Apr 193 Silmäasema Oyj Coronaria Oy 21-Nov 121 COMECER S.P.A. ATS Automation Tooling Systems Inc. (TSX:ATA) 28-Feb 113 Robotic Endoscope Business of Schölly Fiberoptic GmbH Intuitive Surgical, Inc. 15-Jul 101 Orthopaedic Joint Reconstruction Business of Brainlab Smith & Nephew plc 3-Jun 96 Varex Imaging Investments B.V. Direct Conversion AB (publ) 29-Apr CenterVue SpA Revenio Group Oyj 30-Apr EPS Group / M3 Medical Limited Uniphar plc (ISE:UPR) 19-Nov 40 Groupe Moria Naxicap Partners 24-Jul 39 Limited Liability Company Nanolek Not disclosed 14-Aug 32 1-Feb OMNIA S.p.A. Cantel Medical Corp. (NYSE:CMD) Revenio Group Oyj (HLSE:REG1V) William Demant Invest A/S 24-Nov 21 UmanDiagnostics AB **Quanterix Corporation** 1-Aug Business in Surgery and Respiration of Wellspect HealthCare AB AddLife AB (publ) 30-Apr 18 Northgate Public Services Limited Digital Healthcare Ltd./Medical Imaging UK Ltd./MIDRSS Limited 17 2-Apr Hologic, Inc. SuperSonic Imagine SA 1-Aug Stihler Electronic GmbH Gentherm Incorporated 1-Apr 16 FINANCIERE ACTEON SAS FFP Société anonyme 25-Jun 15





# Most of the top MedTech companies are based in the US

### Global top 20 MedTech companies by revenue in EURbn (2019)



Most of the top 20 MedTech companies are headquartered in the US, only 7 in Europe. Novartis decided to spin-off its medical device business Alcon in 2019, following the trend of pharma companies to focus on their core businesses.

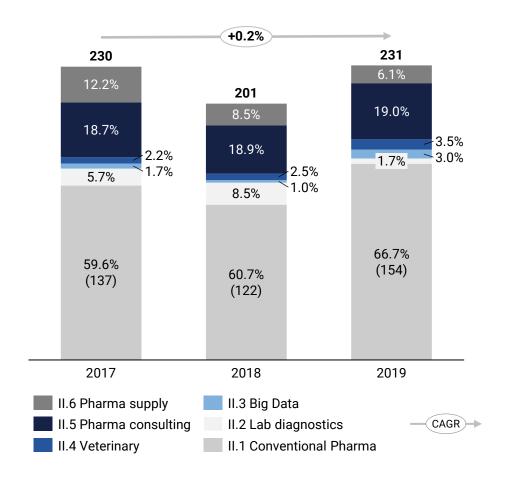
Pharma



### Deal activity returning to normal after slump in 2018



#### **Number of transactions**



#### **Comments**

- After facing a slump in 2018 the number of deals in the pharma segment has returned to the previous level, as not all deals in 2019 have been published yet, this number will increase
- The pharma industry is known for its high value deals, e.g. in 2019 the sale of Shire to Takeda for more than EUR 66bn
- There is a trend of Pharma companies focusing on their core businesses visible in the market, leading to additional M&A activity. E.g. Alcon spinning of its ophthalmology business Alcon
- Growing private wealth and propensity to private spending for OTC health such as lifestyle and anti-aging offerings are expected to stabilize the Pharma segment
- Growth in customer demand will remain due to the increasing population in emerging markets and the development of health systems. Product prices will go down due to competition through expiration of patents



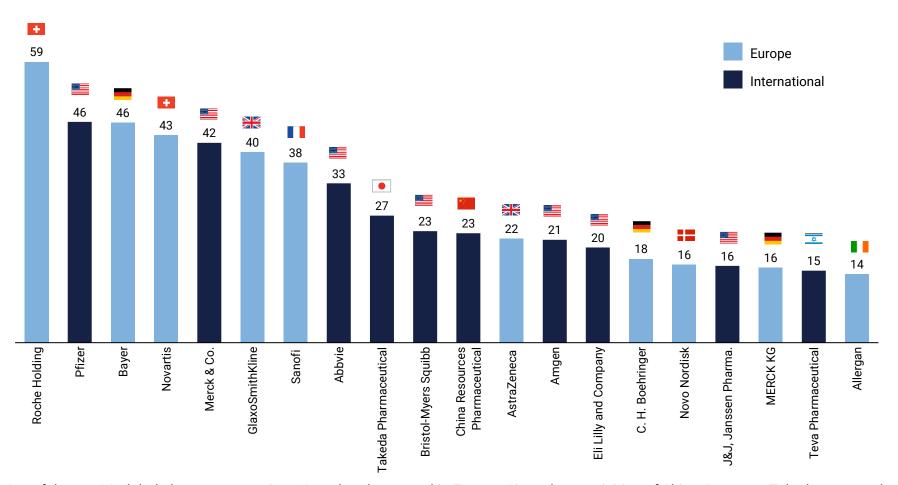
# Big pharma getting rid of non-core businesses

		Pharma top 20 d	eal	s in Europe	
2019		Acquisition target		Buyer	Value in EURm
8-Jan		Shire plc	•	Takeda Pharmaceutical Company Limited	66,356
2-0ct	+	Nestlé Skin Health S.A.	-	EQT Partners AB; EQT VIII	9,212
19-Aug		BTG International Ltd.		Boston Scientific Corporation	3,704
1-Feb		Neovia Sàrl		Archer-Daniels-Midland Company (NYSE:ADM)	1,544
1-Jul		UPSA SAS	•	Taisho Pharmaceutical Co., Ltd.	1,414
15-Nov		Kedrion S.p.A.		FSI SGR S.p.A.	815
1-Aug	#	Biogen (Denmark) Manufacturing ApS		FUJIFILM Diosynth Biotechnologies Inc.	788
7-Jun		Nightstar Therapeutics plc (nka:Nightstar Therapeutics Limited)		Biogen Inc.	775
1-Jul	+	Therachon AG		Pfizer Inc.	723
12-Feb	-	Karo Pharma AB (publ) (OM:KARO)	+	EQT Partners AB	666
1-Jul		Global Prescription Dermatology Unit of Bayer Aktiengesellschaft	#	LEO Pharma A/S	613
25-Jul		Breath Therapeutics GmbH		Zambon S.p.A.	500
18-Jul	+	Emapalumab and Related Assets of Novimmune SA	+	Swedish Orphan Biovitrum AB (publ)	457
29-Apr		CTL International SAS		Charles River Nederland BV	448
15-Jul	+	Amal Therapeutics SA		Boehringer Ingelheim GmbH	425
23-0ct	+	Worldwide Rights to Signifor and Osilodrostat of Novartis AG		Recordati Industria Chimica e Farmaceutica S.p.A.	346
12-Sep		Trimb Healthcare AB		Karo Pharma AB (publ)	320
13-Mar		OJSC Biosintez		Sun Pharma (Netherlands) B.V.	278
30-Apr		C3 - Cannabionoid Compound Company GmbH	*	Canopy Growth Corporation	226
28-Mar		Esi SpA		Gruppo Sodalis Srl	200



## Half of the top 20 pharma companies are based in Europe

### Global top 20 Pharma companies by revenue in EURbn (2019)



Out of the top 20 global pharma companies, 10 are headquartered in Europe. Since the acquisition of Shire, Japanese Takeda managed to get a place among the top 10 companies.

Source: Capital IQ.





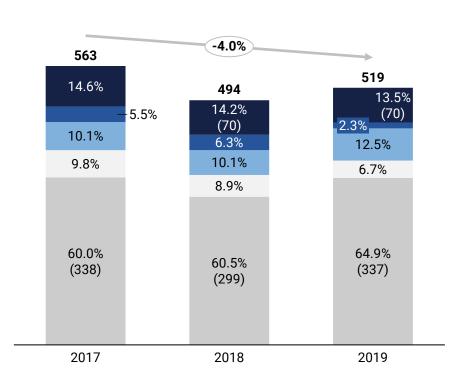


### Number of deals grew compared to 2018



CAGR -

#### **Number of transactions**



#### **Comments**

- There is an overall decline of provider deals visible, although the number grew compared to the previous year and is expected to grow more once all deals are published
- Overall there is a lot of movement in the provider segment, as patients become more conscious of their own healthcare, providers must transform their business structures
- As in the past years, the conventional provider subsegment accounts for the highest deal volume
- Global receptiveness to a healthy lifestyle, drive the pharmaceutical and especially the nutraceutical market
- Ageing population and a growing number of chronic diseases e.g. diabetes II, COPD, asthma, or cancer, are another driver in the pharma industry

III.6 Industrial supplyIII.5 Healthcare servicesIII.4 Veterinary providers

III.3 Software providers

III.2 Diagnostic services

III.1 Conventional providers



### Consolidation of providers in Europe

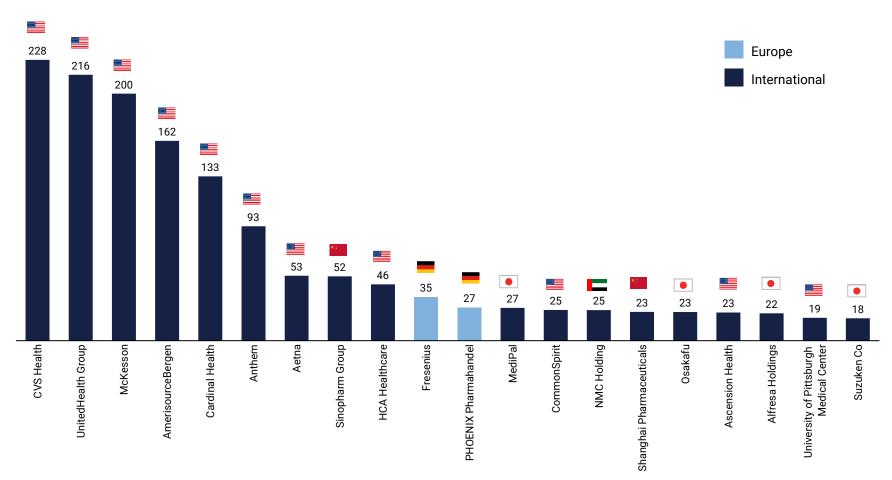
#### Provider top 20 deals in Europe 2018 **Acquisition target** Value in EURm Buyer Healthy Harmony Holdings, L.P. New Frontier Health Corporation (NYSE:NFH) 6-Apr 1,166 I Squared Capital Advisors, LLC Domidep SAS 25-Oct 1,150 Naxicap Partners; Ardian 31-Mar Groupe Emera SA 600 Portfolio of 92 Healthcare Properties in the United Kingdom Aedifica SA (ENXTBR:AED) 26-Feb 512 Medical Properties Trust, Inc. Portfolio of Eight Hospitals 5-Sep 387 Portfolio of 19 Nursing Homes of MK-Kliniken AG Icade Healthcare Europe 30-Nov 266 IASO S.A. OCM Luxembourg Healthcare Greece S.a r.l. 31-Dec 253 Care Operations in Norway, Sweden and Denmark of Aleris AB Ambea AB (publ) (OM:AMBEA) 31-Dec 252 ADRIATIC SLOVENICA Zavarovalna druzba d.d. Generali CEE Holding B.V. 18-Oct 245 Triton; Triton Fund V L.P. Aleris Healthcare AB/Aleris Imaging AB 9-Nov 242 3 Infrastructure plc Financiere Ionisos SAS 210 31-May Barchester Healthcare Limited 24 Brighterkind Care Homes 15-Jan 193 Icade Santé SAS 28-Dec Portfolio of 12 Medium and Long-Term Care Assets Mesa Laboratories, Inc. (NasdagGS:MLAB) 4-Jun Gyros Protein Technologies AB 163 28-Dec Bomi Italia S.p.A. ArchiMed SAS; MED Platform I 146 Zenith Technologies Limited Cognizant Technology Solutions Corporation 5-Jul 144 Mobileum Inc. WeDo Consulting - Sistemas de Informação, S.A. 87 1-Jan Fagron NV 21-Mar n/a Not disclosed 84 Smile Henkilöstöpalvelut Oyj VMP Oyj 31-0ct 82 Six residences with a plot of land in Spain Adriano Care, S.A. 27-Mar 76





## Only few large provider companies are based in Europe

### Global top 20 provider companies by revenue 2019 (EURbn)



The above list of global providers clearly shows the dominant position of US companies benefitting from their leading position in their home market as service-based economy. Only two of the top 20 companies are based in Europe, both of them in Germany.

Note: Healthcare insurances companies are not considered





Carlsquare & Globalscope

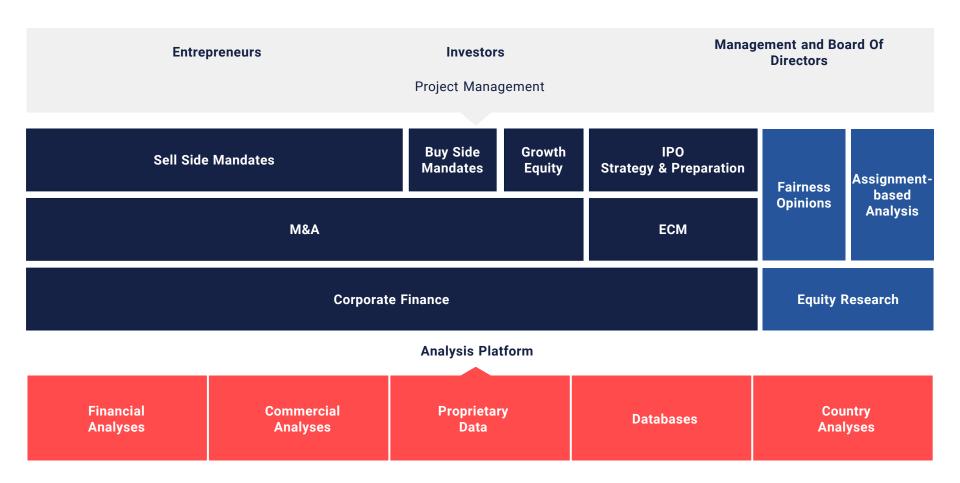


# Strong track record and expertise proven by numerous transactions

### **Profile**

Track Record	Focus Areas	Global Reach	Clients	Organizatio
55 transactions in the past 2	M&A: 75% sell side	Partner of Globalscope	Entrepreneurs & profitable growth	70+ employee
years, >400 transactions	and 25% buy- side mandates	International reach:	companies Financial	12 partners
over the past		55 Partners	investors	6 locations
20 years	<b>ECM and Equity</b>	<b>46 Countries</b>		
	Research	5 Continents		

# Our business model is designed to assist companies and their owners in maximizing shareholder value throughout the life cycle



# Our partners have a proven track record of executing transactions and vast industry expertise.

### **Carlsquare Partners**



Caspar Graf Stauffenberg Managing Partner Carlsquare since 2012 Previously Aequos, MAP, Binding Group



Anders Elgemyr Managing Partner Carlsquare since 2012 Previously Glitnir, Fischer Partners, MAP



Anders Bo Managing Partner Carlsquare since 2019 Previously Westlb, HSH, Dansk Merchant Capital



Dr. Manfred Drax Partner Carlsquare since 2014 Previously Dornier, Novartis



Nico Schmidt-Weidemann Partner Carlsquare since 2016 Previously CMC, BPCE



Michael Moritz
Managing Partner
Founded Carlsquare in 2000
Previously Treuhandanstalt Berlin,
Doertenbach & Co.



Daniel Dies
Partner
Carlsquare since 2011
Previously MCF Conergy



Daniel Garlipp
Managing Partner
Carlsquare since 2011
Previously KPMG, Kuna & Co., Roland
Berger



Flemming C. Pedersen
Managing Partner
Carlsquare since 2019
Previously BG Bank, HSH, Dansk Merchant
Capital



Morten Kjærulff Partner Carlsquare since 2019 Previously Nordea Securities, HSH, Dansk Merchant Capital



Dr. Arnold Holle Managing Partner Carlsquare since 2018 Previously World Bank, BCG, UBS, Goldman Sachs



Erik Lundberg Head of M&A Sweden Carlsquare since 2017 Previously Stella EOC, EY

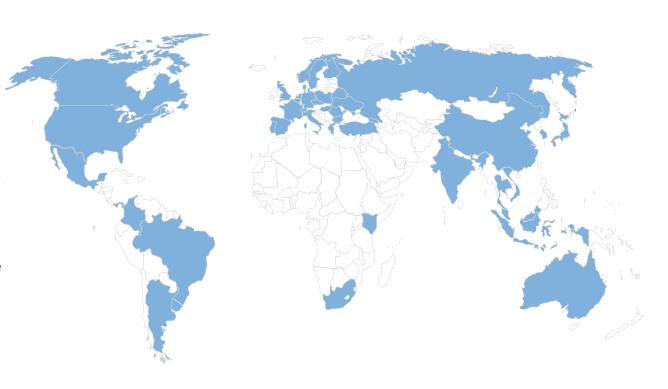


Mark Miller
Managing Partner
Founded Carlsquare In 2000
Previously Deutsche Bank,
Bertelsmann

# Our Globalscope Partnership gives us access to global buyers and targets

### Gobalscope

- Globalscope is an international partnership of mid market M&A boutiques led by entrepreneurs
- Globalscope was founded in 1987 and has 55 partners from 46 countries on 5 continents with more than 600 advisors
- The partnership has closed more than 175 transactions in the last twelve months
- Carlsquare has been the most active dealmaker in Globalscope 2010-2011 / 2013-2018
- Carlsquare also advised on the most valuable deal in Globalscope 2016-2018



**55** 

**Partners** 

46

**Countries** 

5

**Continents** 

600+

**Advisors** 

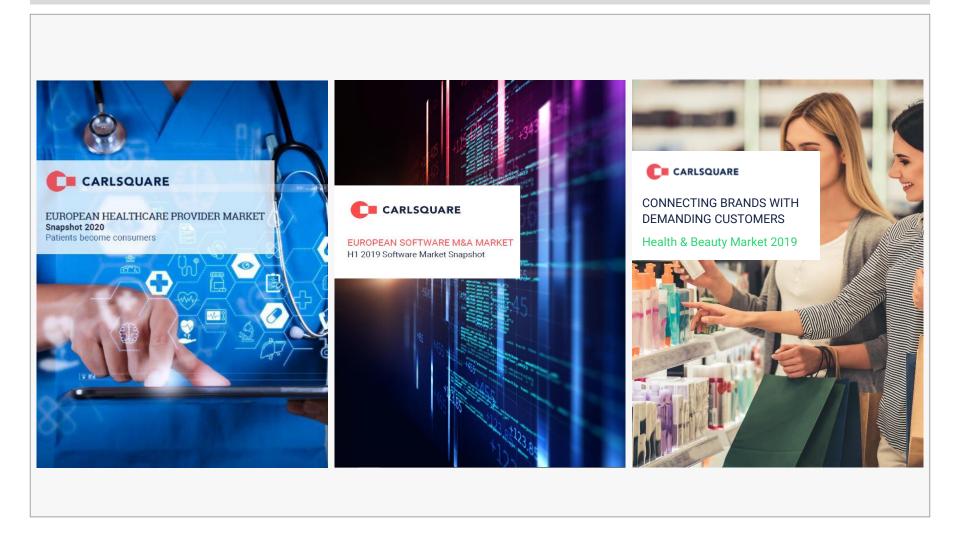
175

**Transactions** (last 12 Months)



# Carlsquare annually publishes industry specific M&A reports

### Additional M&A analyses published by Carlsquare





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