BayStartUP:

Insights into a German Business Angel Network

Berlin, March 13, 2019
Dr. Cornelia Kolb
BayStartUP - successful startup financing

206 rounds

208 Mio. €

82,3 Mio. €
Business Angels, Family Offices

126,2 Mio. €
VCs, public and strategic investors

startup-phase
33 % pre seed
47 % seed
19 % A
1 % B

Deal size
67 % < 1 Mio. €
31 % 1 Mio. € – 5 Mio. €
2 % > 5 Mio. €

Angel Involvement
37 % deal volume
69 % by number of deals

private investors by volume / by number of deals
In 2015: 32 % 60 %
In 2016: 46 % 61 %
In 2017: 47 % 71 %
In 2018: 32 % 74 %

Private investors with increasing importance

GJ 2015 bis GJ 2018
Dealflow

~ 800 Startups p.A.

~ 500 Startups p.A. in coaching

~ 130-150 Startups p.A. presented to investor network

2018

50 Deals

82 Mio. €
BaySturtUP Investor Network – how we work

**what we expect**
- Transparency, honesty & openness
- Get to know the team
- Feedback on the process of investment

**what we do**
- Preparation of financial strategy, documents, pitch training
- Matching to investors
- Primarily seed- und Series A
- Grants, debts and research

**Our startups**

**Quality oriented**
- exchange on interests and financial backup
- Trust & non disclosure
- Feedback on the process and investments

**Our investors**
- qualified Dealflow
- exclusive Business Angel Meetings once a month and several other events, like academies
- Investor conferences
- Direct introductions

**Neutral position**
- Get to know the team
- Feedback on the process of investment
Interested?! Join us on the VentureCon BAVARIA Munich | May 21, 2019

Join VentureCon Bavaria, the Bavarian conference for tech & digital startups, investors and corporates!

One of the most famous matchmaking events in Munich’s startup ecosystem is finally opening its doors to international entrepreneurs and investors!

Your benefits:

- Pitches of 15 most promising, pre-selected and ready-to-invest startups from Germany and Europe
- One to one networking and meeting opportunities in the Venture Area for business deals with startups and co-investors
- Munich Startup Demo Night with Investors Guided Tour: connect to the most exciting out of 80+ startups presenting their products and solutions to more than 1,000 visitors
- Investors Booklet featuring the 30 most up-and-coming startups to further explore your investment opportunities

Get your ticket here: www.venturecon-bavaria.com
How we are able to do it
KONTAKT

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Visibility of the startup network

Next Events:
March 12, 2019
Nuremberg
May 21, 2019
Munich

u.a.
4 Demo Nights pro Jahr
200 Startups
2.500 Besucher