

10-YEAR ANNIVERSARY OF THE CSCP

WORKSTUDIO IMPACT INVESTMENT IN SUSTAINABLE BUSINESS MODELS

In times of low interest rates, the demand for non-financial societal return increases. This workstudio explores how positive social and environmental impact in business models can be identified to assist sustainable investment decision-making. Real case examples will help to identify “impactful” business models.

Description of the workstudio

The workstudio explores means and measures to identify impact investment opportunities that add value to investors. It addresses banks, business angels, foundations, and funds that are looking to make a difference with the assets they manage. Participation also offers an opportunity for companies and entrepreneurs of impact-related products and services.

We will be looking at business model parameters that can tell whether an investment can live up to its impact promises. It enables investors to better target and support the impact investments they and their clients are looking for. Using innovative and engaging techniques, this workstudio aims to develop a sixth sense for impact investments that make a difference in people’s lives, safeguard the environment and proof an attractive SROI.

The workstudio will be supported from the Do School (thedoschool.org) that contributes its successful innovation methodology as well as their extensive knowledge on social entrepreneurship.

Timetable

Time	Workshop Content
14:00 – 14.20	<ul style="list-style-type: none"> Transfer to the venue Concordia Wuppertal: Welcome and Warm-up
14:20 – 14.45	<ul style="list-style-type: none"> Introduction to the workstudio goals and the innovation methodology Expert Input: Marilyn Heib (Entrepreneur, Managing Director bettervest)
14:45 – 15.45	<ul style="list-style-type: none"> Group Work Part I: Collecting offers and needs of investors and investees as well as best practices Expert Input: Sylvia Wisniwski (Managing Director Finance in Motion)
15:45 – 16.00	<ul style="list-style-type: none"> Coffee Break & Impact Investment Gallery Walk
16.00 – 16.45	<ul style="list-style-type: none"> Expert Input: Alexis Figeac (Project Director Inneon – Network for Eco-Innovation Investment) Group Work Part II: Prototyping an easy to use tool that can

	work for investors and investees alike to contribute to an enhanced investment decision process
16.45 - 17.00	<ul style="list-style-type: none"> • Pitching of Prototypes and Wrap-up
17.00	<ul style="list-style-type: none"> • Transfer to Villa Media

Invited/participating organisations (a.o.)

- Finance in Motion
- Business Angel Netzwerk Germany
- Deutsche Bank
- Sparkasse Wuppertal
- Stiftung 2Grad
- The Do School
- Social Impact Lab
- Inneon – Network for Eco-Innovation Investment
- GLS Bank
- Oui Share
- POC 21 innovation Camp
- Bertelsmann Stiftung
- Social Entrepreneurs
- Verein für Umweltmanagement und Nachhaltigkeit in Finanzinstituten
- ...
- YOU!

What we offer

Companies/organisations with an impact interest can

- get expert input and can exchange ideas, needs and wishes on the accelerating impact investment trend
- add value to their investment strategy in uncertain times and rising demands on social and environmental impact by investors
- profit from the successful innovation methodology of the Do School and take home inspirations for their own business
- meet interesting social entrepreneurs and get to know innovative and future orientated business models
- network with potential business partners and share their knowledge about impact investment opportunities

Location

Concordia Wuppertal is an architectural jewel in the heart of Wuppertal's district Barmen. It was build 1818 and was used as a place of leisure activities for Wuppertal's higher class civil society „Concordia“. It managed to attract famous artists like Johannes Brahms due to its at the time famous organ, the first of its kind in continental Europe. Today, it offers exclusive premises for seminars, concerts and festivities. Concordia - that is translated as „unity“ - is the perfect space to unite mindful people and their ideas and expertise in the mission to explore the possibilities of Impact Investment in Sustainable Business Models.

Address: Concordia Wuppertal, Werth 48, 42275 Wuppertal, **Website:** concordia-wuppertal.de

Your contact person for this workshop: Patrick Bottermann
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More information about the 10-year anniversary program:

<http://10.scp-centre.org>