

SMART - 2015/0058 / *‘Understanding the Nature and Impact of Business Angels Funding in Research and Innovation’*



ANGEL INVESTMENT RESEARCH 2016
BUSINESS ANGELS EUROPE

FEBRUARY 22, 2016
ESSEN - GERMANY

Who are we?



- Consortium (INOVA+, Centre for European Economic Research -ZEW)
- Subcontractors (BAE and EBAN)
- Advisory Board

What is the Purpose?



- Mapping BA funding landscape especially in research and innovation are by analysing the existing **structures** (individuals, companies, networks syndicates) and **their funding schemes** (EU MS and Associated Countries from H2020)
- Generating a **better understanding** of the BA community (by generating knowledge, qualitative and quantitative assessments, etc)
- Analysing the EU market and **compare different MS**
- Analysing the **evolving role of BA** in funding innovative firms

How we will achieve the Purpose?



- Defining and developing the key analytical instruments
- Establishing a comprehensive database with information needed for the study
- Analysing the database and the results
- Presenting the findings (facts, conclusions, best practices and recommendations)

Which are the Tasks and Results?



13 TASKS

7 DELIVERABLES

19 MONTHS

Tasks



1. REVIEWING THE BIBLIOGRAPHY
2. ANALYSING AND EVALUATING BA'S MARKETS
3. MAPPING BA'S ACTIVITIES (SECTOR AND GEO) AND BENCHMARKING
4. STUDY OF THE TRENDS AND CHARACTERISTICS OF THE BA'S ROLE IN R&I
5. INDICATIVE TIMELINE FOR BA'S INVESTMENTS AND THEIR BENEFITS
6. COMPARATIVE ANALYSIS OF EU BA'S MARKETS WITH GLOBAL MARKET
7. CATALOGUE OF COUNTRY FICHES FOR NATIONAL BA SECTORS
8. COLLECTION OF DESCRIPTION AND RANKING OF DIFFERENT EXIT STRATEGIES
9. QUANTITATIVE ANALYSIS OF THE GROWTH / EXIT / FAILURES OF BA ON NATIONAL BASIS
10. BA'S IMPACT EVALUATION (SURVIVAL RATE, REVENUE GROWTH, JOBS...)
11. QUANTITATIVE ANALYSIS OF THE ROLE PLAYED BY BA'S
12. DATABASE OF THE EXISTING AND LIKELY FORTHCOMING NATIONAL REGULATIONS AND SUPPORT PROGRAMS
13. CATALOGUE OF BEST PRACTICES

OVERVIEW of the DELIVERABLES



Indication	Deliverable Name	First draft version	Final version
D1	Kick off summary	Month 1/2 (January18)	-
D2	Inception Study Report (Task 1)	Month 2 1/2	Month 3
D3	First Interim Study Report + First Progress Report (Task 2 and draft of structure Task 3,4,5,6,8,9)	Month 5 1/2	Month 6
D4	Second Interim Study Report + Second Progress Report (Task 3,4,5,6 and draft structure Task 7,8,10,11,12,13)	Month 9 1/2	Month 10
D5	Final Study Report (Task 7,8,9,10,11,12 and second version of Task 13)	Month 13 1/2	Month 15 1/2
D6	Presentation slides +Task 13	Month 16	Month 16 1/2
D7	Final workshop (findings and recommendations)	Month 17	Month 17 1/2 (Apr-May 2017)



- **Thank you for your attention!!**

- **Monica Dimitriu**

- monica.dimitriu@inovamais.eu

- **+32484750641**