

## INVITATION

Media Deals and EIG present

**“Investment Forum Augmented and Virtual Reality”**

### Laval Virtual 2015



The 2015 edition of Laval Virtual ([www.laval-virtual.org/en/](http://www.laval-virtual.org/en/)) is hosting a **European investment pitch session dedicated to Augmented and Virtual Reality** on **April 8, 2015**.

12 Early stage companies will be invited to present their investment opportunity to a panel of 10-12 high level international equity investors (business angels, venture capital funds) with track records in the ICT and digital media content industry.

#### Companies

- European start-up or SME company with an innovative and scalable business model in the fields of New Technologies sector and Uses of Virtual reality
- A prototype is already available
- Looking to raise early stage equity investment to support their company growth (200K€-1m€)

Your participation to Laval Virtual 2015 includes the following benefits:

- Your **travel and accommodation expenses** are covered from April 7<sup>th</sup> to April 8<sup>th</sup>
- **Free-of-charge registration to Laval Virtual from April 8<sup>th</sup> to April 12<sup>th</sup>** ([www.laval-virtual.org/en/](http://www.laval-virtual.org/en/))
- **Investment Pitch of 12 companies** on April 8<sup>th</sup> as well as **one-to-one meetings** with the invited 12 companies
- **Investor dinner** on April 7<sup>th</sup>
- **Possibility to go to Digital Saint-Malo** [www.digital-saint-malo.com](http://www.digital-saint-malo.com) departure with the Bus on April 8<sup>th</sup> at 16:30

The event is organised with the support of the French technology clusters, Images & Réseaux, Cap Digital, Imaginove and Systematic, the European Commission and the [EIG project](#).

#### **About [Laval Virtual](#)**

LAVAL VIRTUAL 2015 from April 8 to April 12 is the 17<sup>th</sup> International Conferences and Exhibitions of Virtual Technologies and Uses.

**\*\* Innovation and New Technologies are essential success factors in every sectors in terms of development and growth of business. \*\***

Since 1999, Laval Virtual is the reference event of these evolutions and the European leader in the New Technologies sector and Uses of Virtual Tech: Industry, Medicine, Training, Marketing, etc.

On site, you can see this trough increasing number of professional visitors each year: 4.900 visitors in 2014 with even more business sectors represented.

This growth enhances the essential position of the exhibition. Each year, the whole VR Community gathers at Laval Virtual.